



# Ad Specs for Human Services Worker of the Year Awards Luncheon

## Ad Sizes

**Full Page \$200:** 4.75" x 7.625"

**Half Page \$100:** 4.75" x 3.75"

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## Formats

Send black and white ads as a high resolution pdf (300 dpi) or as a high resolution jpg (300 dpi at 100% size).

## Photographs

300 dpi high res photo required in the pdf.

## Fonts

Must be embedded in the pdf.

## Due Date

All electronic files are required by October 21, 2016.

## E-mail to

Danielle Lorenzo at [Danielle@edgeadgroup.com](mailto:Danielle@edgeadgroup.com).

## Payment

Send check payable to **Federation of Social Workers** to:  
Federation of Social Workers, 740 Driving Park Ave., Suite A, Rochester, NY 14613

## Questions?

Please call John Rabish at (585) 943-2056 or email [john@edgeadgroup.com](mailto:john@edgeadgroup.com)