

FSW Function Report

Name and Title: Wilcox, LaTonya Mobilization Chairperson

Name and nature of event/function (i.e. District 1 Conference, Steward Training at ILR, etc.):

IUE-CWA Leadership Class Region Training

Dates attended:

August 6, 2013

What was the purpose/goal of the function?

To obtain some mandatory base training in my role as mobilization chair.

What did you learn and/or what significant information was shared at the function?

I learned some useful strategies in mobilizing through grass root planning and through using social media. The training addressed some common faults of leaders in dealing with members. I gained a better understanding of my role within the union in regards to building coalition partnerships and their importance in lobbying for fair contracts. In addition, I learned some strategies in campaign building and mapping your area base. Finally, I learn to partner with other community and labor organizations on common causes.

The training also addressed the various codes used in processing union data, issues with per diems, budgeting, holding quorums and by laws. The trainers addressed the importance managing you per diems and how to use the finances properly. Each union must have approved bylaws that address voting procedures for budgets and the role of the president and treasurer in issuing finances. We were also introduced to some health and safety initiatives

How is what you learned relevant to FSW?

The information I obtained will help FSW work towards mobilizing our base by incorporating more community and locals in our current contract dispute. Strategies such mapping, using subtle acts of solidarity like the back window displays and the bumper stickers.

I also learned some strategies and tactics that can be used to attract members to get involved and to attend meetings. In addition, how to frame a proper motion/proposal and the proper time/protocol to introduce the proposals; membership input is important in decision making with in the union because they are vested (dues payers).